

SHOW SHARE

WELCOME TO SHOWSHARE! stream.theatre's home for your streaming needs

Streaming allows you to expand your audience beyond the four walls of your theatre. The ShowShare team is here to make your streaming experience seamless and to help you navigate through the process every step of the way. In this guide, we've outlined all of the information you need to get started.

CHOOSING YOUR SHOW

It's easier than ever to get the streaming rights to the show you want to put on. You can secure your performance licence, complete with streaming rights, from one of stream.theatre's licensing partners. All of our licensing partners recommend streaming through ShowShare and have approved the platform for use. Get in touch with them today and say you'd like to use ShowShare, or speak to us and we can point you in the right direction.

ShowShare is the approved streaming provider for:



**REALLY USEFUL GROUP TITLES ARE CURRENTLY ONLY AVAILABLE FOR SCHOOLS*

You can also use ShowShare for:

- Titles in the public domain
- Shows you've written or improvised yourself
- Titles from other licensing houses not currently listed

If you are affiliated with a licensing house that is not listed, ask your licensing contact for permission to stream with us. If you are interesting in streaming a public domain title or a show you have written yourself, let us know when you fill in your initial enquiry form.

DIFFERENT TYPES OF PERFORMANCE:

There are three different ways in which audiences can watch your show.

1. Scheduled Live Stream: Stream a live event at a fixed time
2. Scheduled Pre-Recorded Stream: Viewers watch pre-recorded content at a scheduled time.
3. On Demand Access: Viewers purchase access to a pre-recorded event to watch on demand.

*Your performance licence might include rules about which type of performance you need to use.
Please check with your licensing partner if you can record or edit the video prior to the stream.*

COSTS OF STREAMING

To use ShowShare, there is a small upfront technology fee and then a charge per ticket.

The **technology fee** includes the initial setup of your production and the use of the software suite that allows you to stream on the stream.theatre platform.

The Technology Fee varies depending on your organisation type and production type, but is not more than £100 in almost all circumstances.

The **service charge** of £1.99 is added on to your ticket price, and is passed on to your buyers at time of purchase. This charge offsets the costs of order handling and support, including customer service, technical support, handling of assets, etc.

If you prefer to absorb these fees, stream.theatre will deduct them from your total payout or you will be invoiced for the amount after the run of your production. If you are charging £0, the Service Charge still applies.

Have additional questions regarding your Box Office? Ask your ShowShare rep for more information.

BOX OFFICE INFORMATION

Leading up to your event, our team will send you a sales update. We can provide daily sales updates if required for a small additional charge.

After the run, we calculate your box office settlement from the total amount of tickets you have sold. Your box office income, along with a full settlement, will be sent to you within 10 days of your final performance.

You will receive 10 complimentary streams, free of Service Charge, per production. Additional complimentary streams are provided upon request, but will incur the standard Service Charge.

TECHNICAL INFORMATION:

The team at ShowShare will guide you through all of the technical aspects streaming, whatever your set up. You can stream simply by using an iPhone, or we can help recommend additional professional equipment for your stream. All camera, lighting and sound will be controlled by your theatre tech team and streamed to the stream.theatre platform. If you're pre-recording your show, we can advise on that too.

Tech support is available to you every step of the way and includes:

- Techniques and advice for lighting, audio, and video capture.
- Best practices for real-time audio and video mixing.
- Best practices for editing and post production.
- Single and multi-camera support.
- Instructions for easy to use live stream tools and more.

If your show is pre-recorded, all you need to do is provide your ShowShare representative with the finished video file via Dropbox. We will send you a folder for you to put the video in.

If you're live streaming your show, you will need some easy to use software:

- An Encoder (OBS, StreamYard & Larix): can be downloaded to your device and allows you to stream from your recording equipment to the ShowShare site.
- You could also use Zoom Pro or Zoom Webinar: When using Zoom Pro or Zoom Webinar, an encoder is not needed. You'll stream directly from Zoom to your ShowShare page.

Your ShowShare team member will talk through all of the options with you on your one-on-one introduction call.

READY TO FIND OUT MORE:

The ShowShare team are ready to help you with at every stage of streaming your production. To start the process, visit www.showshare.co.uk and click on GET IN TOUCH.